

No.26-4/2012-T&C-CM

Date: 16.12.2014

**Circular T&C-CM No. 45/14-15**

**Sub: Special offers during the festival season under mobile services -reg.**

It has been decided by the Competent Authority to launch, on the occasion of Christmas Day and New Year, **offers/promotional offers /Add-on Plan** under mobile services as below:

- (a) Promotional Offer for a period of **10 days from 24.12.2014 to 02.01.2015 - Full talk value** on Top-Up of Rs.50/- to 99/-
- (b) Promotional Offer for a period of **90 days from 24.12.2014 to 23.03.2014** –
  - (i) **Full talk value** on Top-Up of Rs.150/-, Rs. 250/- & Rs. 550/-
  - (ii) **10% Extra talk value** on Top-Up of Rs. 1000/- to Rs. to Rs. 4999/-
  - (iii) **20% Extra talk value** on Top-Up of Rs. 5000/- and above.
- (c) Combo STV Voucher/Add-ON:-

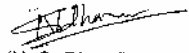
• **For prepaid GSM services (Regular STV):-**

S. No	Type of voucher	Denomination of Voucher (in Rs.) (Incl. of S. Tax )	Freebies with voucher	Validity
1.	Combo	125	<ul style="list-style-type: none"><li>• 177minutes free any-net ( Local/STD/On-net/Off-net) in Home LSA</li><li>• 200MB Data free available in Home LSA and while in Roaming.</li><li>• 100SMS free (local/National/On-net/Off-net) available in Home LSA and while in Roaming.</li></ul>	30days

• **For Postpaid GSM Services (Regular Add-on Plan):-**

S. No	Type of ADD-ON	FMC (in Rs.) Excl. of S. Tax	Freebies with voucher
1.	Combo	111	<ul style="list-style-type: none"><li>• 177minutes free any-net ( Local/STD/On-net/Off-net) in Home LSA</li><li>• 200MB Data free available in Home LSA and while in Roaming.</li><li>• 100SMS free (local/National/On-net/Off-net) available in Home LSA and while in Roaming.</li></ul>


2. The above tariff will be applicable from 24.12.2014 for a period stated against each heading.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
5. This circular is issued based on the approval of the ECT vide Approval No. - 1691 dated 12.12.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM(Pt.I). Queries/clarifications/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhami)  
AGM (T&C-CM)

To  
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(Rakesh Arya)